

STARTING

A BUSINESS



Immersion
WORKING ON YOUR BUSINESS, IN YOUR BUSINESS.

www.immersiongroup.co.nz

Congratulations!

We frequently get enquiries from people who are considering starting a business or are in the early stages of "start-up" and need help on the "basics".

Start the **RIGHT** way

This guide of resources and tools are either freely available or subsidised to help you on your knowledge gathering journey.

Each web link has a brief extract to give you an idea of the purpose of the website and its content.

**business.
govt.
nz**

<http://bit.ly/beforestartingabusiness>

Before You Start

If you're considering starting a business, New Zealand is an excellent choice.

We're the easiest country in the world to start a business.

There are few restrictions on establishing, owning and operating a business here. The process of starting a business can be completed in a matter of hours.



<http://bit.ly/startingabusinessnz>

Ask Yourself...

- Do I have what it takes?
- Is my business idea viable?
- What are the potential risks?
- Am I prepared to make sacrifices?
- Do I have a basic business plan?

Business Mentoring Programme

It takes a lot more than a good idea to start a successful business.

The Start-up Business Mentoring Programme provides six months of accelerated mentoring for people who have a new business idea or are looking for help in starting a new business.

Mentors with experience in business start-ups offer guidance, act as a sounding board, test your thinking, help you to validate your idea and support you in the development of a robust business plan.



Who is the Business Mentoring Programme for



The programme is designed for people who have a business idea and want to:

- Explore the idea in a confidential environment
- Know where to start and who to talk to
- Assess the feasibility of their idea
- Put the right foundations in place
- Build or share a business plan
- Help to understand legal obligations



NEW ZEALAND
TRADE & ENTERPRISE
Te Taurapa Tūhono

<http://bit.ly/nztefunding>



Taking The First Step

Help for your new business

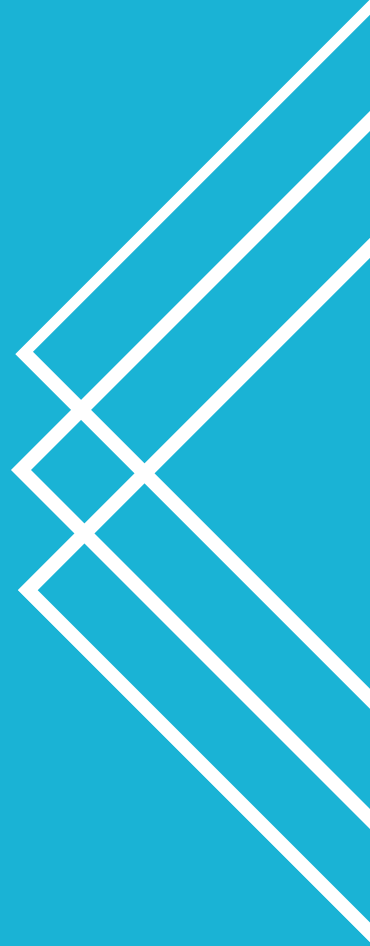
If you've launched a new business or become self-employed, help is at hand. Government support such as grants, low-cost business advice and mentoring will help you get off the ground.

Help from the government shouldn't be mistaken for free money. If your business is still young, most government assistance focuses on building your skills and knowledge, and linking you with advisors and networks.

**Regional
Business
Partner
Network**



Business Eligibility For Funding



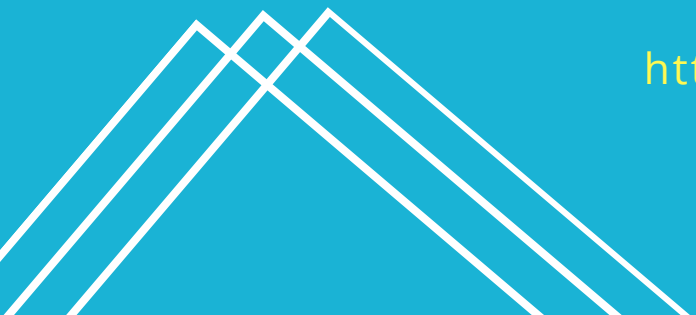
The Capability Voucher Funding helps business owners access business training and coaching services, by providing them with up to a 50% subsidy towards the registered service cost.

Any business can meet with a Growth Advisor.

Funding criteria:

- Undergone an assessment with a Regional Partner
- Less than 50 full time equivalent employees
- Registered for GST in New Zealand
- Are operating in a commercial environment; and
- Are a privately owned business, or a Maori Trust incorporated under the Te Ture Whenua Maori Act 1993 or similar organisation managing Maori assets under multiple ownership.

<http://bit.ly/regionalvoucherfunding>



Additional Resources



Te Puni Kōkiri
REALISING MĀORI POTENTIAL

www.tpk.govt.nz



#nzentrepreneur

www.nzentrepreneur.co.nz

BusinessNZ 
GROWING PROSPERITY AND POTENTIAL

www.businessnz.org.nz